

**THE FLOUTED OF MAXIMS AT CARTOON MOVIE  
ENTITLED ‘MONSTER UNIVERSITY’**

**THESIS**

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**THESIS**

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## ABSTRACT

Adelia, Fania Ratna.2014. **The Flouted Of Maxims At Cartoon Movie Entitled 'Monster University'**. Study Program of English. Brawijaya University. Supervisor: Emy Sudarwati; Co-supervisor: Eni Maharsi.

Keywords: Flouting maxim, Character, Monster University

The study deals with the flouting of maxims in the cartoon movie with title 'Monster University'. There are two problems of the study, namely: (1) What maxims are flouted by the character in *Monster University* movie, and (2) What is the implied meaning of flouted maxim in the character's utterance in *Monster University*. The objectives are to find out the utterances flouted by the characters in *Monster University* movie and to describe the implied meaning of flouted maxim in the character's utterance in *Monster University*.

The writer used two theories to conduct the analysis. First, Grice's theory for main theory and Cutting's theory for supporting theory for analysis. Qualitative approach in data analysis containing the flouting of maxims. The data were in the form of utterances was used by the characters in *Monster University* movie.

Results of this study showed there were 39 utterances which flouted the maxims, 12 utterances which flouted maxim of quantity, 8 utterances which flouted maxim of quality, 12 utterances which flouted maxim of relevance, and 7 utterances which flouted maxim of manner. The character flouted maxim of quantity and relevance the most, because they like to give too little or too short information, so if they give short information sometime they make no relation between their utterances. The reason they break the rules is in order to make natural utterances and also to support their situation.

The writer suggests further researchers to seek different subject of the research, such as advertisement, a comic, a song lyric and in any kinds of media to make variation in analysis. The writer also suggests that the next researcher can use more recent theory to make deeper analysis.

## ABSTRAK

Adelia, Fania Ratna.2014. **Penyimpangan Maksim Pada Film Kartun Berjudul 'Monster University'**. Program Study Sastra Inggris. Universitas Brawijaya. Pembimbing(1): Emy Sudarwati; Pembimbing(2): Eni Maharsi

Kata Kunci: Penyimpangan Maksim, Karakter, Monster University

Penelitian ini berkaitan tentang penyimpangan maksim pada film kartun yang berjudul '*Monster University*'. Ada dua masalah dalam penelitian ini, yaitu : (1) Maksim apa yang dilalaikan oleh para karakter di film *Monster University*, dan (2) Apa makna tersembunyi dari penyimpangan maksim pada percakapan di film *Monster University*. Objektif penelitian ini untuk mencari maksim yang dilalaikan oleh para karakter di film *Monster University* dan untuk mendeskripsikan makna tersembunyi dari penyimpangan maksim pada percakapan di film *Monster University*.

Penulis menggunakan dua teori, pertama menggunakan Teori dari Grice sebagai teori utama dan yang kedua menggunakan teori dari Cutting sebagai pendukung teori dalam analisis data. Penulis menggunakan pendekatan kualitatif pada analisis data yang mengandung penyimpangan maksim. Sumber data didapat dari percakapan yang dibuat oleh para karakter film *Monster University*.

Hasil dari penelitian ini menemukan 39 percakapan yang menyimpang dari maksim, 12 percakapan yang menyimpang dari maksim kuantitas, 8percakapan yang menyimpang dari maksim kualitas, 12 percakapan yang menyimpang dari maksim hubungan dan 7 percakapan yang menyimpang dari maksim gaya. Hampir semua karakter melakukan penyimpangan maksim kuantitas dan hubungan, karena mereka suka member sedikit atau banyak informasi,jadi ketika mereka memberikan sedikit informasi terkadang dapat menimbulkan ketidakcocokan antara pembicaraan mereka. Alasan mereka melakukan itu, supaya percakapan mereka terasa natural dan juga dapat mendukung situasi mereka.

Penulis menyarankan kepada peneliti selanjutnya, untuk meneliti di media yang lain seperti iklan,komik,lirik lagu, dan di banyak jenis media untuk membuat beragam analisa. Dan juga penulis menyarankan peneliti selanjutnya untuk dapat menggunakan teori terkini agar membuat analisa yang lebih dalam.

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